

Iconic Media Solutions

PRIVACY POLICY

Iconic Media Solutions is a limited company established under the laws of England and Wales, official number 08420600, having its registered office at 64 Aylesbury Road, London SE17 2EH, United Kingdom.

The services which the IMS offers are set out on our website www.iconicmediasolutions.co.uk

When we hold an individual's personal information we do so in accordance with all applicable legislation including the Data Protection Act 1998 ("DPA") and the EU General data Protection Regulation in force from 25 May 2018 ("GDPR") as they are now and as they may be amended and superseded from time-to-time. (together the "Legislation").

This Privacy Policy explains

- Information we may collect about you
- How we collect that information
- Our legal basis for holding that information
- How we may use that information
- Disclosure of your personal information to third parties
- Security of your personal information
- Data retention
- Your legal rights
- Uses of our website
- Notification of changes to our privacy policy
- Contact details and further information

IMS is a data controller under the Legislation.

1. Information we may collect about you

Personal information ("Personal Data") means any information about an individual from which that person can be identified. Within our database we hold only such Personal Data as would normally appear on a business card or in a published directory, for example name, organisation, position, email address, postal address, and telephone numbers.

2. How we collect that Personal Data

Our database is composed of Personal Data gathered by our partners, associates, employees, consultants and volunteers from personal and business contacts, appearances at conferences and speaking engagements, as well as personal meetings and correspondence. From time to time we may receive and add into our database Personal Data which is either publicly available including from published directories or obtained from third parties. In all cases the nature of that Personal Data will be limited to that described in 1 above.

3. Our legal basis for holding that Personal Data

We hold Personal Data on either of two legal bases as set out in the GDPR: Consent where you have given clear consent for us to hold your personal information (GDPR Article 6.1 (a)) or where we have a Legitimate Interest to hold that information which interest has been identified and can include commercial interests, individual interests or broader societal

interests (GDPR Article 6.1 (f)). We consider that we have a Legitimate Interest to hold personal data on all individuals who are included in our database either because of the services which offer or because of a common interests related to our products and services.

4. How we may use that Personal Data

We use that Personal Data for the distribution of key information we feel may of interest, in relations to our events and products.

5. Disclosure of Personal Data to third parties

We will not sell, transfer or share Personal Data nor disclose Personal Data to third parties except as we are otherwise obliged to do by law.

In order to distribute our emails we use MailChimp, an American company, which stores all of its data on owned and operated servers located in the U.S. only. MailChimp has been certified to the EU-U.S. Privacy Shield Framework and Swiss-U.S. Privacy Shield Framework and we will only use data processors or similar organisations which are so certified and meet international regulatory standards.

6. Security of Personal Data

We have in place safeguards in our procedures and technology to keep Personal Data secure to a standard for an organisation of our type and size.

7. Personal Data retention

We will only retain your Personal Data for as long as necessary to fulfil the purposes for which we have collected and retained it.

8. Your legal rights

You have the right and facility to “Opt-Out” by Unsubscribing from future distributions.

Furthermore if at any time you do not wish to receive further information and communications from us you may either Unsubscribe or email info@iconicmediasolutions.co.uk

You also have the rights under the Legislation, as described in full therein, to:

- Request access to your personal information
- Request correction of your personal information
- Request erasure of your personal information
- Object to processing of your personal information
- Request restriction of processing of your personal information
- Request transfer of your personal information
- Right to withdraw consent.

9. Uses of our website (www.iconicmediasolutions.co.uk)

This Privacy Policy applies to the website at www.iconicmediasolutions.co.uk. Other websites as may be linked to www.iconicmediasolutions.co.uk from time-to-time are not covered by this policy.

We do not use cookies and similar tracking technologies in our website and we do not permit third parties to display advertising on our website.

10. Notification of changes to our Privacy Policy

With the development of the Legislation over time we may need to change our Privacy Policy. We may, but do not oblige ourselves to, notify you of such changes however all updated versions of our Privacy Policy will appear on our website.

11. Contact details and further information

This Privacy Policy is available on request from our Partnership Secretary at email info@iconicmediasolutions.co.uk) and as well as from our website. All questions and requests concerning this Privacy Policy and your Personal Data held by us should be directed to our Partnership Secretary at that email address who will respond within 14 days from receipt of your question or request at no charge.